# ACCOUNTING AND FINANCIAL STRATEGY

# **THE BEST EDUCATION** The tools that will guide you on your way

Why should you study Accounting and Financial Strategy at ITAM?

An accountant with a solid education focused on business has a comprehensive international view of accounting and holds leadership roles in financial strategy and in decision-making. Therefore, he/she is able to contribute to corporate success and sustainability.

If you study Accounting and Financial Strategy at ITAM, you will experience professional growth and development in a very short period of time, since our goal is to educate competent leaders with a global vision who:

- Have an integral view of businesses.
- Are experts in interpreting and analyzing financial data.
- Develop financial, fiscal, and managerial strategies allowing companies to compete in international markets.
- Use accounting information to evaluate financial performance, thereby supporting decision-making.
- Evaluate fraud and compliance risks.
- Have a deep understanding of both process execution and control.
- Produce useful resources for decision-making through information and communication technologies.

ITAM's faculty is committed to creation of knowledge, thus their research projects have important academic repercussions of both an academic and professional nature. Likewise, ITAM's Center of Accounting Studies conducts research, analysis, and promotes topics impacting the accounting profession and education in this field in Mexico.

The program has an advisory board, consisting of partners from major international firms and CEOs from highly prestigious companies who provide invaluable insights into meaningful changes in the economic and labor environments. In this way, we can keep the undergraduate program up-to-date and educate students so that they are at the forefront of knowledge.

You will have the opportunity to take some courses in other countries since ITAM has an exchange program, which has more than 80 agreements with the world's best universities.

Likewise, you can participate in job internship programs during the summer, giving you the possibility to work, thus starting your professional development with real-life situations.



# **EXCELLENCE** The professors that will guide you on your career path

ITAM's faculty boasts of an excellent educational background in addition to a vast amount of professional experience in the field. The full-time faculty, who has graduate studies from the world's best universities, will provide you with the attention and personalized advice so that you will receive a high quality education. The part-time faculty works as executives in important firms and organizations, allowing them to apply theory to actual work practices.

All professors are active participants in professional organizations nationally and internationally, such as the Mexican Institute of Public Accountants, the Mexican Institute of Financial Executives, the Association of Certified Public Accountants, and the American Accounting Association, among others.

# **EXPERIENCE** Resources offered by ITAM

Our university offers the services and facilities to optimize your personal and academic development.

### Student Life

Reflecting our institutional values, ITAM supports serious and committed student publications and activities.

### **Financial Aid**

ITAM is committed to providing a vast program of academic scholarships and grants, complemented by a loan program. Find the best option for you at **www.becas.itam.mx** 

### Library

You will have access to a comfortable and modern library providing the necessary bibliographical support to accomplish your work: millions of journal articles, newspapers and books from online sources, access to the most important academic databases, course textbooks, and a collection of approximately 400,000 printed materials, among other services. **www.biblioteca.itam.mx** 



### Technology

You will have the necessary technological infrastructure to better accomplish your studies: Internet, Wi-Fi, computer rooms, and access to the world's best information systems.

### Social Commitment

ITAM is fully aware of its commitment to society and as such it is an active participant in community help programs. **www.compromiso.itam.mx** 

Our community also supports our stellar students so that they can finish their studies. **www.donar.itam.mx** 

### Sports

ITAM organizes and promotes sport events by consulting and providing training in the various sports that our students desire to participate in. You will have at your disposal the following sport facilities: indoor soccer, basketball and volleyball courts, a gym with weightlifting and cardio equipment, showers, lockers, as well as a multi-purpose room where aerobics, dance, and yoga classes are held. ITAM has indoor soccer, football, rugby, and basketball teams. **www.deportes.itam.mx** 



# **ACHIEVEMENT** The fulfillment of your professional goals

ITAM has a job placement office assisting graduates and students in their last semesters to effectively venture into the job market in their fields. Approximately 60% of the students have a job before completing their degree and 33% find a job in the first six months after completing their degree.

Currently, approximately 60% of ITAM graduates hold high level management positions in their companies or institutions.

Our graduates have been successful in

- High level management positions in international companies.
- The fields of taxes and auditing.
- The financial sector, as recognized financial directors, consultants, as well as freelance professionals.

Furthermore, they have been successful in industry. Thanks to the program's multidisciplinary approach and ITAM's close relationship with important companies and organizations, our graduates are able to integrate successfully into their workplace.

In addition, more than half of ITAM alumni study graduate degrees at the world's best universities.  $\ensuremath{.}$ 

Being an ITAM graduate will also open doors in significant institutions of higher learning and international organizations, such as the World Trade Organization, the United Nations, the World Bank, among others.



# TAKE THE FIRST STEP TODAY

Contact the Director of the Undergraduate Program in Accounting and Financial Strategy Ana María Díaz Bonnet (55) 5628 4048 **mdiaz@itam.mx** www.contaduria.itam.mx

# **HIGH SCHOOL LIAISON OFFICE**

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